TRADE PRACTICES LAW JOURNAL

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EDITORIAL

ARTICLES

The ACCC enforcement perspective on serious cartel conduct – Graeme Samuel

Criminal sanctions for hardcore cartel conduct are now law and the Australian Competition and Consumer Commission (ACCC) takes the view that whenever possible serious cartel conduct should be prosecuted criminally. The parallel criminal and civil regime for cartel conduct will ensure that serious cartel conduct can be prosecuted criminally while less serious breaches can be pursued under the civil prohibition. For serious cartel conduct, the ACCC would only be willing to commence negotiations for a resolution of an investigation through a civil penalty proceeding after the possibility of a

The failing firm: Its place under Australian merger control – Dave Poddar

This article discusses the origin and nature of the failing firm defence in merger cases. It examines the development of the failing firm defence in the United States, and contrasts the position in Australia. The Australian Competition and Consumer Commission's (ACCC) approach to mergers involving failing firms is examined in detail by reference to recent cases, including recent bank mergers. The article outlines current ACCC guidance and suggests that failing firm mergers are likely to be assessed in line with that guidance in future. The article compares the ACCC's approach to failing firm mergers with that of United Kingdom and United States regulators. It focuses particularly on the treatment of bank mergers involving "failing" and "flailing" firms, and assesses the impact of the global financial crisis on aspects of merger control. The article concludes that, although failing firm arguments may become more prevalent, the ACCC will continue to limit the application of the failing firm argument, including its application in the financial sector. 252

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